



General Manager's Report

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KUID-DT SIGNS ON

At 7 a.m., Monday, March 31, 2003, IdahoPTV's fourth (of five) digital television transmitters, KUID-DT Channel 12 signed on for regular service. KUID-TV, our analog transmitter broadcasts on channel 35. Both signals are broadcast from the same tower but with different antennas and transmitters.

We are anticipating signing on KIPT-DT during the week of April 15, weather, construction, and final equipment deliveries willing!

Expected changes and service interruptions have included:

- KUID Channel 12 analog was shut off Monday (March 24) and returned as KUID Channel 12 digital on Monday, March 31. Viewers will need a digital television set or digital set-top box to pick up the new signal.

- KUID Channel 35, which has been broadcasting an analog signal since August, will become the singular KUID analog signal. Viewers will need an indoor or outdoor UHF antenna, depending on their location, to receive it.
- Lewiston, there should be no interruption of service for Cable One subscribers. Lewiston viewers now receiving KUID without cable will have a clear signal within two weeks.
- Cottonwood, Grangeville, Juliaetta, Kamiah, and Kooskia will have a brief interruption. There are no channel changes in these areas.
- Kellogg and St. Maries will be without a signal until work is completed on the new transmitter systems. Service should be returned by April 15.

Cable subscribers may see little or no changes. Adelphia in Moscow and Pullman will continue to provide KUID on cable channel 12. USA Media in the south will continue without interruption as will CableOne in Lewiston and Clarkston. North of Moscow on USA Media, service will be interrupted for up to two weeks. St. John Cable serving Colfax and St. John in Washington may be without a signal for up to two weeks, although Colfax may be restored sooner. Efforts are still underway to make arrangements with Troy Cable for the changeover. Subscribers in Troy, Deary, Elk River in Idaho and Garfield, Harrington and Oaksdale in Washington may have their KUID service interrupted for two weeks or more.

QUICK...BUT IMPORTANT UPDATES

- FESTIVAL 2003 was another example of how "Working Together We Can Make a Difference"! The final dollars raised through the mail, on the web and over the air totaled \$933,125. More dollars

were raised on-air and on-line than ever before, with \$574,502 and \$16,448 respectfully! In addition, over 2000 viewers took the opportunity to become new members. Programs like LAWRENCE WELK'S

GOD BLESS AMERICA, our own OUTDOOR IDAHO'S 20TH ANNIVERSARY SPECIAL, THIS LAND IS YOUR LAND, THE JOURNEY OF SACAGAWEA (Idanha Films & Idaho Public Tele-

vision's co-production) and ROCK, RHYTHM & DOO WOP were among the audience favorites. With only a couple of months remaining in this fiscal year, the importance of the fulfillment of FESTIVAL pledges, the renewal of April through June memberships and the additional gifts that many of you give at the end of the fiscal year grows ever greater. In other words, it will take all of us working together again, but when we do...we'll reach our targeted goal by June 30.

- The Legislative Auditor has conducted and released Idaho Public Television's annual audit and has reported no findings of fiscal fact.

- As of this writing, IdahoPTV's budget for the remaining portion of fiscal year 2003 and 2004 has not been determined by the Legislature.

- And finally, we've been notified that several IdahoPTV productions will be finalists in the Worldfest Awards at their April 14, 2003 ceremonies:

FocusWest: Los Americanos
FocusWest: Draining the West
Outdoor Idaho: Frank Church
Wilderness
Outdoor Idaho: Desert Therapy
Idaho Rhapsody

We'll update you next month on the results.

IDAHOPTV CHILDREN'S PROGRAMMING REMAINS SAFE HAVEN; PRIME TIME SCHEDULE MAY CHANGE DURING WAR CRISIS; FOR IDAHO'S DIGITAL TELEVISION OWNERS, BBC WORLD NEWS AIR CONTINUOUSLY ON IDAHOPTV'S PUBLIC AFFAIRS CHANNEL

With the onset of the Iraq war, Idaho Public Television continued to provide children's programming during the Ready to Learn block, 6:30/5:30 a.m. to 5:30/4:30 p.m. MT/PT.

"In these troubled times we think it is important for young children to have a place on television that is a safe haven full of age-appropriate educational and entertaining programming designed with their needs in mind," says IdahoPTV Director of Broadcasting Ron Pisaneschi.

Beginning with the NewsHour with Jim Lehrer and into prime time, the IdahoPTV schedule will be subject to change as news of the day warrants.

The statewide public television system also is taking advantage of its new digital capabilities in southwestern, eastern, and northern Idaho to expand breaking news coverage. For Idaho's digital television owners, IdahoPTV is suspending the evening high definition broadcast schedule during the crisis so that it can transmit four separate chan-

nels in standard definition. The public affairs channel will carry the BBC World News ongoing coverage of the war situation. Three other channels broadcasting simultaneously will carry: the analogue programming schedule, telecourses, and the children's programming. (A standard definition signal allows transmission of four separate channels; the high definition signal requires the entire spectrum.)

KIDS ZOOM INTO ACTION WITH VOLUNTEER PROJECTS; FIRST FIVE PROJECTS FEATURE YOUTH IN BOISE, NAMPA, CALDWELL

Idaho children who make a difference appear statewide on Idaho Public Television as part of Zoom Into Action, a project of the ZOOM television series.

Local spots produced by communication students at Boise State University, the University of Idaho, and the Boise School District, along with IdahoPTV personnel, feature volunteer projects by kids in Idaho communities. The spots began airing during the ZOOM series (weekdays at 4:30/3:30 p.m. MT/PT) beginning Monday, March 31.

For the series' premiere, new Zoom Into Action episodes aired each day, March 31-April 4 during ZOOM. In the following weeks, Zoom Into Action airs Fridays only through June.

IdahoPTV selected 17 projects to feature on air. The first program (March 31) shows Boise Girl Scout Troop #221 as they participate in Rake Up Boise. The girls clean and rake leaves on the property for an elderly blind woman.

In the second episode, (April 1) Girl Scout Silver Sage Troop #816 host a community baby shower for mothers in need. They set up at an area Fred Meyer store asking for donations of baby items to give to the Salvation Army and other organizations that help children. Food donations are collected and given to the Idaho Food Bank in the third Zoom Into Action episode (April 2). Caldwell Boy Scouts organized and implemented the project to aid the food bank and Albertsons helped sponsor the food drive that took place earlier in the year.

The Keystone Club of the Canyon County Boys and Girls Club, a leadership organization, collect Christmas trees and decorations from downtown Nampa merchants in the fourth episode of Zoom Into Action (April 3). They decorate the trees and distribute them to needy families in Nampa. The fifth

episode (April 4) features McMillan Elementary kindergarten through fifth grade students in Boise collecting food items for the Idaho Food Bank last Christmas.

Last year, 20 projects lead by students from around the state were part of

Zoom Into Action. Projects varied from a peanut butter and jelly food drive to city clean-up efforts and running in a cancer awareness marathon.

DIALOGUE FOR KIDS ON PREDATORS

—Airs, Tuesday, April 15 at 2:00/1:00 p.m. MT/PT

Predators are animals that eat other animals. Not all predators are big, but to survive, they all have to be lucky. Why? What role do predators play in our ecosystem? What is on the top of

the food chain? Ask Brad Compton and Kevin Frailey from the Idaho Department of Fish and Game on this Dialogue for Kids. Joan Cartan-Hansen is the host and producer.

Students can e-mail their questions to dialogue4kids@idahoptv.org or they

can FAX them in before the show at (208) 373-7245 or call in live during the program to (800) 973-9800.

LEGISLATIVE LEADERS ON DIALOGUE

—Airs Thursday, April 10 at 8:30/7:30 p.m. MT/PT

—Repeats Sunday, April 13 at 5:30/4:30 p.m. MT/PT

With the possibility of setting a record for the longest session ever, the 57th

Idaho State Legislature appears to be drawing to a close. What did Legislature accomplish? This week on Dialogue, host Joan Cartan-Hansen will be joined by the leaders of the House and Senate to discuss the session's highs and lows. Senator Robert Geddes,

President Pro Tem; Senator Clint Stennett, Senate Minority Leader; Speaker of the House, Representative Bruce Newcomb; and Representative Wendy Jaquet, House Minority Leader will join Cartan-Hansen. Viewers are encouraged to call in with their questions.

DIALOGUE ON HOMELAND SECURITY

—Aired Thursday, April 3 at 8:30/7:30 p.m. MT/PT

—Repeated Sunday, April 9 at 5:30/4:30 p.m. MT/PT

On this episode of Dialogue war in Iraq and security at home was the topic.

What is behind our conflict with Iraq? What are the long-term consequences for our foreign policy? What are the risks here and abroad, and what security measures should we take at home?

Host Joan Cartan-Hansen was joined by Rand Lewis, of the Martin Institute for Peace Studies. Lewis is also expert on terrorism and has extensive military service.

INEEL SCHOLASTIC TOURNAMENT AIRED MARCH 22 ON IDAHOPTV

— Aired Saturday, March 22 at 5:30/4:30 p.m. MT/PT

Idaho high school scholars competed for state titles in three divisions, large, medium and small, in the Idaho National Engineering and Environmental Laboratory Scholastic Tournament.

The championship matches for state titles were taped by Idaho Public Tele-

vision from the IdahoPTV KAID studios in Boise. A series of regional matches determine the Class A, B, and C state competitors.

Students who correctly answered the most questions on academic subjects with an emphasis on math and science, will represent Idaho in the National competition in Washington, DC later this year.

Nearly 1,000 students at some 83 schools participate statewide, beginning in December, in the INEEL-sponsored competition. Idaho has more high schools competing in the tournament than in any of the other 63 U.S. Department of Energy-sponsored tournaments. Idaho's competition also covers the largest geographical area.

GOVERNOR DIRK KEMPTHORNE ON DIALOGUE

—Aired Thursday, March 20 at
8:30/7:30 p.m. MT/PT
—Repeated Sunday, March 23 at
5:30/4:30 p.m. MT/PT

Governor Dirk Kempthorne appeared on DIALOGUE on Idaho Public Television.

Kempthorne joined DIALOGUE host Joan Cartan-Hansen to discuss the state's budget crisis, his proposed tax increase, and the impact of conflict with Iraq on Idaho.

During the live call-in show on Thursday at 8:30/7:30 p.m. MT/PT, Cartan-Hansen and Kempthorne took phone

calls from viewers on a toll free line: 1-800-973-9800.

DIALOGUE, produced by IdahoPTV, is Idaho's only statewide public affairs call-in program. The program is funded by the Laura Moore Cunningham Foundation with additional funds by the Ford Foundation.