



# General Manager's Report

idahoptv.org

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## IDAHOPTV BEGINS DIGITAL BROADCASTS IN KCDT & KISU VIEWING AREAS, READYS FOR SERVICE IN TWIN FALLS & MOSCOW

- IdahoPTV/KISU-DT digital broadcasting is on Channel 17
- IdahoPTV/KCDT-DT digital broadcasting is on Channel 45
- Digital schedule at [idahoptv.org/](http://idahoptv.org/)

Idaho Public Television began regular broadcasting of a digital television signal in eastern Idaho (KISU viewing area) on Monday, December 30 and Coeur d'Alene (KCDT viewing area) on Wednesday, January 8.

"We have been testing the signal strength of the digital service for about a month now, and it appears to be very strong in the KCDT and KISU viewing area," IdahoPTV Director of Technology Rich Van Genderen says. "We are excited to be able to bring the viewers in

these areas this advanced technology."

The new service does not affect the existing KCDT & KISU analog signal, which continues to air Idaho Public Television programming.

IdahoPTV, along with KBCI-TV/Boise and KIVI-TV/Nampa became the first television stations in Idaho to broadcast a digital signal in 2001. This consortium of commercial stations and IdahoPTV completed the state's first DTV transmitter tower north of Boise and used the PBS national digital programming to test the equipment in the Boise area.

All television stations nationwide are mandated by the federal government to have full digital broadcasting capability by 2003. Digital and analog transmis-

sion are expected to occur simultaneously until at least 85 percent of the viewing public have digital sets.

Next up for IdahoPTV's mandated conversion to digital television will be service in Twin Falls. KIPT-DT is expected to begin broadcasting in February, pending favorable construction and weather conditions.

IdahoPTV's Moscow digital service is anticipated to begin in early April with KUID-DT beginning service on channel 12, with current analog service continuing on channel 35.

IdahoPTV is now planning for translator and studio production conversion over the next several years.

## IDAHOPTV EARNS FIVE NATIONAL AWARDS

Five Idaho Public Television productions have taken top honors in the CINE Golden Eagle Film and Video Competition and the National Educational Telecommunications Association. In addition, two IdahoPTV productions attained finalist status in the New York Film Festival.

In the CINE Awards, we claimed Golden Eagle Awards in the competition for "Frank Church Wilderness," which premiered on IdahoPTV in February, and "Our Dogs," which premiered in June.

The awards from the Council on International Nont-

heatrical Events in Washington, DC qualify the productions to be entered in the next level of competition — the Special Jury Awards for the best production in each of 20 different categories to be announced February 27.

All Golden Eagle Award winners are judged against

standards of excellence for resources, writing, sound, editing, creativity, visuals, insights, effective communication to the intended audience and overall excellence.

IdahoPTV also received a Golden Eagle Award in 2002 for OUTDOOR IDAHO "Down on the Farm."

In addition, the National Educational Telecommunications Association (NETA) has honored three of our productions:

- DIALOGUE FOR KIDS website--Instructional Teacher Resource

- OUTDOOR IDAHO: OLD-TIME FIDDLERS FESTIVAL--Performance Programming
- OUTDOOR IDAHO: DESERT THERAPY--Information Programming

As you may remember, the NETA Awards are THE awards for public television.

Only WNET, New York received more NETA awards than IdahoPTV...they were honored with four.

Finally, we were notified that two shows are finalists in the New York Film Festival:

- OUTDOOR IDAHO: THE FRANK CHURCH WILDERNESS, in Environment and Ecology
- IDAHO EDENS, in Educational/Instructional TV

The awards will be announced on Friday, January 17, 2003.

## GOVERNOR ANNOUNCES BUDGET RECOMMENDATIONS

At press time, Governor Kempthorne announced his budget recommendations for state agencies including IdahoPTV.

Briefly, the Governor's budget recommendation includes making the current fiscal year 2003 holdback permanent for fiscal year 2004, thereby reducing

our base budget approximately \$68,500.

In addition, IdahoPTV requested \$840,000 in one-time replacement capital for translators intended for Sandpoint, Lewiston, McCall, Burley, Rexburg and Soda Springs and studio production equipment in Boise. His

budget recommends funding of \$400,000.

The Governor's budget recommendations are now given to the Legislature for debate, discussion and determination. IdahoPTV's budget presentation is set for Friday, January 24, 2002.

## IDAHO REPORTS COVERS LEGISLATIVE OPENING WEEK

The 2003 Governor's Inauguration, State of the State, State of the Budget presentations were carried live on Idaho Public Television and followed by IDAHO REPORTS host Jim Peck and guests discussing the speeches.

The schedule on IdahoPTV included:

GOVERNOR'S INAUGURATION aired Monday, January 6 at 12:30 p.m./11:30 a.m. MT/PT. IDAHO REPORTS host Jim Peck talked with Steve Shaw, political scientist at Northwest Nazarene University in Nampa, and Judith Austin, historian, Boise.

GOVERNOR'S STATE OF THE STATE aired Tuesday, January 7 at 7:00 p.m. MT/PT. IDAHO REPORTS host Jim Peck talked with Jim Fisher, Lewiston Morning Tribune; Marty Trillhaase, editorial writer, Post Register in Idaho Falls; and Kevin Richert, Idaho Statesman, Boise.

GOVERNOR'S STATE OF THE BUDGET aired Thursday, January 9 at 11:00/10:00 a.m. MT/PT. IDAHO REPORTS host Jim Peck spoke with Brian Whitlock, administrator, Idaho Division of Financial Management, and Judy Brown, director, Idaho Office of Budget and Tax Policy.

All of the programs were streamed live on the IdahoPTV Web site (idahoptv.org) and archived on the site for later viewing.

## IDAHO REPORTS RETURNS

—Airs Fridays, beginning January 10 at 8:00 p.m. MT/PT

—Repeats Sundays, beginning January 12 at 12:30 p.m./11:30 a.m. MT/PT

IDAHO REPORTS returned to Idaho Public Television on January 10 (Friday) at 8:00 p.m. MT/PT for the first show of the new legislative session. The weekly half-hour program, which repeats Sundays at 12:30 p.m./11:30 a.m. MT/PT, continues IdahoPTV's tradition of nearly 30 years of legislative coverage.

Host/lead producer Jim Peck, host Marcia Franklin and director/

videographer Ricardo Ochoa look at leading issues and how legislative action affects the lives of Idahoans.

Each week, the IDAHO REPORTS team:

- Covers the top legislative news stories of the week;
- Interviews lawmakers and others involved in key issues to give Idahoans an in-depth look at legislative proposals and actions;
- Talks with Bob Fick, Associated Press; Betsy Russell, Spokesman-Review; and one other reporter to provide commentary on the week at the Legislature.

A companion Web site ([idahoptv.org/idreports](http://idahoptv.org/idreports)) offers live audio streaming of action from the floor of the Idaho House, Senate and Joint Finance and Appropriations Committee. Portions of these meetings are archived for later retrieval.

Each IDAHO REPORTS show will be video-streamed live on the Web site and also archived for later viewing.

Additional information about state government, the Legislature, proposed bills, legislative hearings and more also is available at the IdahoPTV Web site.

## IDAHOPTV RECEIVES NEWSHOUR GRANT

At press time, IdahoPTV had just been notified that we will receive a \$20,000 grant from THE NEWSHOUR WITH JIM LEHRER'S AMERICA IN THE WORLD initiative. Forty-five stations applied for local programming grants, but only fifteen were awarded. The AMERICA IN THE WORLD initiative

will help viewers understand our foreign policy better and its impact on everyday American life.

IdahoPTV's project will examine the role of religious groups, such as the LDS Church, in international affairs. We will produce a special hour-long

DIALOGUE program in May, involving three small discussions statewide between members of different religions. In addition, we will be partnering with various faith groups and with the IDAHO STATESMAN, THE IDAHO FALLS POST REGISTER and LEWISTON TRIBUNE.

## DIALOGUE: BLUE RIBBON COMMISSION

Date: Thursday, January 16, 2003  
 Guests: J.D. Williams, 2020 Blue Ribbon Task Force Co-Chair  
 Chuck Winder, 2020 Blue Ribbon Task Force Co-Chair  
 Host: Joan Cartan-Hansen

What should Idaho's government look like in the year 2020? Governor Dirk Kempthorne appointed a Blue Ribbon Commission last year to assess the short and long term needs of the state. Legislators are now reviewing the task force's initial recommendations. What

are those ideas and how are they being received? What long term changes are being proposed? Host Joan Cartan-Hansen talks with the Commission's Co-Chairs, J.D. Williams and Chuck Winder. Viewers are encouraged to call-in.

## DIALOGUE: CONGRESSMAN BUTCH OTTER

Date: Thursday, January 23, 2003  
 Guest: Congressman Butch Otter  
 Host: Joan Cartan-Hansen

As the Republican dominated Congress begins its work, what can Idahoans expect to see? Idaho's First District Congressman Butch Otter will update viewers about the GOP agenda for the cur-

rent session, talk about the chances for war with Iraq and discuss Otter's plans for his political future. Host Joan Cartan-Hansen will join Otter and also take viewers' calls.

## IDAHOPTV PRESENTS AT ITRMC'S DIGITAL GOVERNMENT DAY 2003

IdahoPTV will showcase the new digital Citizens Channel news and public affairs programming on Monday, January 27, 2003. Now available via Digital Television (DTV) multicasting on IdahoPTV digital television service, fea-

tures FocusWest legislative news and analysis in Idaho, Wyoming, Utah, and northern Nevada.

In addition, IdahoPTV will demonstrate multi- and cross-platform K-12 curricu-

lum materials recently distributed via DTV datacasting in a partnership with the Kuna school district in partnership with PBS and acclaimed filmmaker Ken Burns.

## REPORTERS PREVIEWED LEGISLATIVE ISSUES ON LIVE DIALOGUE, JANUARY 2

—Aired Thursday, January 2 at 8:30/7:30 p.m. MT/PT

—Repeated Sunday, January 5 at 5:30/4:30 p.m. MT/PT

Idaho political reporters joined DIALOGUE host Joan Cartan-Hansen

January 2 (Thursday) on Idaho Public Television to preview issues facing the 57th Idaho Legislature when it convened on January 6.

Appearing on Idaho's only statewide public affairs call-in television show were Bob Fick, Associated Press;

Post Register in Idaho Falls; and Betsy Russell, Spokesman-Review.

They looked at how the legislators might deal with the state's budget crisis, including possible tax increases, and other issues. They also took calls from viewers during the live call-in show.

## AUTHOR RICHARD PAUL EVANS APPEARED ON DIALOGUE

—Aired Thursday, December 26 at 8:30/7:30 p.m. MT/PT

—Repeated Sunday, December 29 at 5:30/4:30 p.m. MT/PT

Author Richard Paul Evans spoke with host Marcia Franklin on this episode of DIALOGUE.

Evans is known for his recent work, "The Last Promise," and his *New York*

*Times* bestseller, "The Christmas Box." He talks about his writing, his success and his philanthropic efforts to help abused children.

## DIALOGUE SPOKE WITH JONAH EDELMAN

—Aired Thursday, December 19 at 8:30/7:30 p.m. MT/PT

—Repeated Sunday, December 22 at 5:30/4:30 p.m. MT/PT

DIALOGUE host Marcia Franklin interviewed co-founder and executive director of Stand For Children, Jonah Edelman. He shared his ideas on how school districts can improve after-

school programs, reduce class size and make training more available to educators.

Edelman was born in Washington, DC and attended Yale University and Oxford University. He is the son of Marian Wright Edelman, president and founder of the Children's Defense Fund.

Edelman was first introduced to children's issues at Yale, where he instructed a bilingual student. He also worked as a volunteer to educate young people about teen pregnancy prevention.

## QUICK TAKE ON IDAHOPTV REACHES OUT

Here are the numbers for 2002:

First Book

- 69 workshops

- 768 adults attended (parents, care givers, teachers and librarians)
- 4,751 children were impacted

- 20,400 First Books were distributed

## DIALOGUE FOR KIDS, LEARN ABOUT ELK

Date: Tuesday, January 21 at 2:00/1:00 p.m. MT/PT  
(Series airs third Tuesday of every month)

DIALOGUE FOR KIDS explores the lives of Idaho's elk population. Idaho Department of Fish and Game Biologists Mike Scott and Jon Rachael join host Joan Cartan-Hansen to answer student questions on air.

Cartan-Hansen and her guests take calls from students statewide on a toll-free line: 1-800-973-9800. Questions also may be sent by e-mail (dialogue4kids@idahoptv.org or via the DIALOGUE FOR KIDS Web site) or in advance by FAX (208-373-7245).

Native Americans called them "Wapiti," we know them as elk, the "ghosts of the forest." Learn about what types of environment elk survive

in, what they eat and how they survive the harsh winter months.

Additional information and links regarding elk on the World Wide Web can be found at the DIALOGUE FOR KIDS Web site (idahoptv.org/dialogue4kids/index.html). The broadcast program, in addition to being video-streamed live on the Web, also will remain available in the DIALOGUE FOR KIDS archive on the Web site.

## IDAHOPTV OFFERS HOME LEARNING ENRICHMENT PROGRAMS WITH OVERNIGHT TELECOURSES

Date: Telecourse semester begins Saturday, January 25 at 1:00 a.m./12:00 midnight MT/PT

Utilize television to extend learning at home this January on Idaho Public Television. Telecourses begin Saturday, January 25 at 1:00 a.m./12:00 midnight MT/PT and air each Saturday and Sunday night until early morning.

Spring semester telecourses may be taken for credit by registering in advance through Boise State University's Distance Education in the Extended Studies program. Some are also available through the College of Southern Idaho. Or, the courses may be used as a source for self-enrichment or supplement high school or college curricula.

The six courses provide an education with the ability to record and study later at home.

Saturday telecourses:

(All times are listed MT/PT and program titles are in caps.)

- **POWER OF PLACE** airs at 1:00 a.m./12:00 midnight (1 hour)  
Survey of world regional geography (GEOG 210)
- **THE EARTH REVEALED** airs at 2:00/1:00 a.m. (1 hour)  
Introductory geology (GEOL 100)
- **SHAPING AMERICA** airs at 3:00/2:00 a.m. (1 hour)  
U.S. history (HIST 111)
- **WESTERN TRADITION PART II** airs at 4:00/3:00 a.m. (1 hour)  
History of western civilization (HIST 102)
- **DISCOVERING PSYCHOLOGY** airs at 5:00/4:00 a.m. (1 hour)  
Introduction to psychology (PSYC 101)

Sunday telecourse:

- **CAREER ADVANTAGE** airs at 5:00/4:00 a.m. (1 hour)  
Career and life planning (GENED 115)  
(Career Advantage is a 26-part telecourse that offers job-hunting tips and gives guidance for basic career decisions.)

In addition, each weekday morning IdahoPTV airs a language series at 5:30/4:30 a.m. MT/PT. These can be used for school curricula and by in-home learners. Programs are **DESTINOS** (Spanish), Monday and Thursday; **CONNECT WITH ENGLISH** (English as a second language or ESL), Tuesday and Friday; and **FRENCH IN ACTION** (French) Wednesday. More details are at idahoptv.org/learn on these resources for education, personal growth and enrichment.