



General Manager's Report

idahoptv.org

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QUOTE

"Our past is confused, contradictory and ambiguous. We need to understand that. We need to know that Lewis and Clark are not a simple story of good guys and bad guys, of ten foot tall heroes. Once we do that we will begin to grow up, as a culture, as individuals, in our private lives and in our communal lives."

James Ronda, historian and author, in the new OUTDOOR IDAHO show, "Lewis & Clark Among the Tribes" to air February 2005

IDAHOPTV'S IDAHO REPORTS BEGINS LEGISLATIVE COVERAGE JANUARY 14

- Airs Fridays, beginning January 14 at 8:00 p.m. MT/PT
- Repeats Saturdays, beginning January 15 at 7:00/6:00 a.m. MT/PT; and Sundays, beginning January 16 at 11:00/10:00 a.m. MT/PT

Idaho Public Television opens the door of the Idaho Legislature for everyone statewide, providing weekly television reports, Web site information and the opportunity to listen to live legislative action on the Internet.

Live audio streaming on the IdahoPTV Web site (idahoptv.org) from the floor of the House of Representatives and Senate allows people anywhere in the state to listen to the proceedings. There also is live audio streaming during budget presentations to the House, Senate and Joint Finances and Appropriations Committee.

IDAHO REPORTS hosts Jim Peck and Joan Cartan-Hansen give a weekly 30-minute television report each Friday during the session. Peck and Cartan-Hansen, along with director/videographer Ricardo Ochoa, throughout the session delve into the issues and look at how legislative activity affects the lives of Idahoans. They update viewers on proposals, hearings and action and interview Idaho leaders. Analysis is provided weekly by Betsy Russell of the *Spokesman-Review*, Spokane and Greg Hahn of *The Idaho Statesman*, Boise.

Coverage extends to the Internet with the program's Web site (idahoptv.org/idreports), which includes editorials, notes from the staff and archived on-air video commentary from Idaho residents.

This IdahoPTV production continues the tradition of providing the state's longest-running television legislative coverage.

IDAHOPTV BROADCASTS COMBINED STATE OF THE STATE AND BUDGET ADDRESS

— Airst Monday, January 10 at 7:00 p.m. MT/PT

Idaho Public Television presents live statewide coverage of Governor Dirk Kempthorne's annual STATE OF THE STATE ADDRESS. This year, Governor Kempthorne will combine his STATE OF THE STATE ADDRESS and his budget message for Fiscal Year 2006 into a single speech that will be delivered to a joint session of the Idaho Legislature in the House Chambers.

Joan Cartan-Hansen hosts the broadcast and is joined by commentators for analysis.

Following the Governor's speech, a four-way TV interconnect will allow five guests from around the state to offer commentary and questions to the Governor. Cartan-Hansen is joined by: Marty Trillhaase of *The Post Register*; Jim Fisher of *The Lewiston Morning Tribune*; Brad Foltman, State budget director; Judy Brown from the Idaho Center on Budget and Tax Policy; and Kevin Richert of *The Idaho Statesman*.

the buzz

For more Buzz, checkout idahoptv.org

-IdahoPTV's FocusWest collaborative project was highlighted in an independent report conducted by Booz/Allen/Hamilton, McLean VA, commissioned by the Corporation for Public Broadcasting (CPB) on innovative and efficient collaborative projects.

-On Wednesday January 5 at 7:00 MT/PT, IdahoPTV will broadcast statewide "A Vision of Idaho: A Voice for the Arts." Taped during the Governor's Arts Awards ceremony at the Warhawk Air Museum in Nampa and in the documentary segments, the program captures Idaho artists and supporters receiving recognition for outstanding efforts. Recipients include the Company of Fools from Hailey, Paul Revere of Boise, The Twin Falls Municipal Band and Robert Wrigley of Moscow. This is a co-production of the Idaho Commission for the Arts and TVTV, Inc.

-Dish Network has notified us they will be offering Idaho Public Television in the Twin Falls market sometime in 2005. The Twin Falls market spans the area including: Twin Falls, Ketchum, Sun Valley, Burley, and Hagerman.

-On Monday, December 13, 2004, Peter Morrill participated in consultative meetings organized by the Affinity Group Coalition with the Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS). Morrill, acting in the role as Co-Chair for the Organization of State Broadcast Executives which represents twenty-six statewide public broadcasters, met with CPB and PBS leadership to review progress on several national initiatives including:

- Prime Time Programming Initiative
- Children's Programming Initiative
- Operational Efficiency Initiative
- Enhanced Funding Initiative
- Enhancing the working relationships between public broadcasting national and local organizations

-I'm happy to announce that in early February, the Idaho Legislature and IdahoPTV will conduct a two week pilot test of fixed cameras in the House and Senate chambers. Each room will be outfitted with a single, fixed shot camera and fed into the corresponding live audio feed broadcast via streaming technology on idahoptv.org. IdahoPTV hopes

that this could be a precursor, if funding becomes available, to robotically operated multiple cameras in each room that could be distributed statewide not only via the web but on IdahoPTV's digital television system and commercial television and radio stations.

-I've had a number of inquiries over the last month regarding the status of legendary independent documentary film maker Frederick Wiseman's multi-hour documentary chronicling the events of the 2004 Idaho Legislature. As of this writing, IdahoPTV has received no information about the completion date for the program. It has been anticipated that his resulting film will air nationally on the Public Broadcasting Service (PBS) in the spring of 2005 but as of this writing, that is likely to slip to late 2005.. Considered by most film historians as one of the greatest documentary film makers, Mr. Wiseman's work includes the Academy Award winning film TITICUT FOLIES, and his recent works HIGH SCHOOL and MADISON SQUARE GARDEN.

IDAHOPTV SIGNALS UPDATE

On Tuesday December 6 at 10:03 p.m., IdahoPTV analog transmitter KAID-TV, Boise suffered a fifteen hour outage of service. The culprit was a faulty UPS battery-backup unit. Service to subscribers of CableOne/Treasure Valley, DishTV and DirecTV Boise were not affected. IdahoPTV engineers had to negotiate nearly forty inches of fresh snow in their journey to the 8200 foot elevation transmission site. One IdahoPTV engineer suffered minor injuries when his snow machine turned over on a steep bank. IdahoPTV is proud of the dedicated service our employees provide to the viewers under sometimes very difficult conditions. Special thanks go to Rich Van Genderen and Ted Poe.

IDAHOPTV REACHES OUT

On Wednesday, March 3, Peter Morrill will speak to the noon Pocatello Rotary Club.

On Thursday, December 8, IdahoPTV hosted a morning seminar for 23 participants in Leadership Meridian at our Network Operations Center in Boise. The presentation included an agency overview conducted by General Manager Peter Morrill, Director of Broadcasting Ron Pisaneschi and Production Manager Jeff Tucker.

In December, IdahoPTV General Manager Peter Morrill wrote a column for the Governor's Lewis & Clark Trail Committee's newsletter highlighting our efforts over the last four years to bring the stories of the Corps of Discovery's journey through Idahoans to the state and the nation. The Committee has helped IdahoPTV with both funding and expertise. I've included copy of the column below.

UPCOMING PRESENTATIONS AND EVENTS DURING THE IDAHO LEGISLATURE

Idaho Cable Association Legislative Dinner

-Tuesday, January 18, 2005, 5:00 p.m. – 8:00 p.m.

IdahoPTV presents at the Idaho Historical Society Legislator Event

-Thursday, January 27, 6:00 p.m.

IdahoPTV FY'06 Budget Request Presentation

-Monday, January 30, 2005, 8:50 a.m. MT/7:50 a.m. PT.

-This presentation can be heard live via audio streaming via IdahoPTV.org.

Digital Government Day

-Wednesday, February 9, 2005, 9:00 a.m. - 4:00 p.m., Idaho State Capitol

"IdahoPTV's Best" Local Programs and Services Overview

-Gold Room, Idaho State Capitol, February 10, Noon - 1:00 p.m. & 3:00 p.m. - 4:30 p.m.

IDAHOPTV STAFF UPDATES AND TRANSITIONS

IdahoPTV welcomes Michal Lloyd as a Customer Service Representative II in the Development department. She will be working with our telemarketing campaigns and video sales.

UPCOMING MEETINGS OF IDAHO PUBLIC TELEVISION'S FRIENDS BOARDS

Friends of Idaho Public Television: KAID/KIPT, Wednesday, January 19

Friends of Idaho Public Television: KUID/KCDT, Thursday, January 20

Friends of Idaho Public Television: KISU, Wednesday, January 26

IDAHOPTV RECOGNIZED

IdahoPTV has been notified by the New York Film Festival that Dialogue for Kids program on Dinosaurs has been honored with a Bronze Award and three additional project have reached finalist status which places them in contention for a Gold, Silver or Bronze metal.

Lewis and Clark: Crossing the Centuries

History and Society

Predator Legends

Nature and Wildlife

Idaho: An Angler's Paradise

Tourism

I'll keep you posted as, hopefully, more good news arrives.

IdahoPTV will be presented with five awards at the National Educational Telecommunications Association (NETA) meeting in Charleston, SC on January 13. The NETA awards are the only dedicated competition for local public television projects. The awards include:

-Promotion-Print

Dialogue for Kids

-Program Production-Documentary

Outdoor Idaho, White Clouds in Waiting

-Instructional-Website

Dialogue for Kids

-Program Production-News/Public Affairs

FocusWest: Price of Power

-Program Production-History

Lewis & Clark: Crossing the Centuries

These awards represent not only the diversity of content types (public affairs, documentary, instructional, etc.), but also the range of media types (print, documentary, web and studio) IdahoPTV regularly produces.

Finally, IdahoPTV will receive the greatest number of NETA awards this year of any public television station! Congratulations go to the IdahoPTV staff!

IDAHOPTV EXAMINES WATER ISSUES FACING IDAHO

Dialogue Special

-- Airs Thursday, February 3 at 8:00 p.m. MT/7:00 p.m. PT

-- Repeats Sunday, February 7 at 5:00 p.m. MT/4:00 p.m. PT

Idaho Reports Special

-- Airs Friday, February 4 at 8:00 p.m. MT/7:00 p.m. PT

-- Repeats Sunday, February 7 at 5:00 p.m. MT/4:00 p.m. PT

-- Archived for later viewing at idahoptv.org

In early February, two IdahoPTV productions will examine in special hour long episodes the vexing water issues facing Idaho. The effort begins with an hour long DIALOGUE on Thursday, February 3, followed by an IDAHO REPORTS show on Friday, February 4.

The DIALOGUE program will report on the \$193 million proposed settlement involving the Nez Perce Tribe. Recently, the U.S. Congress passed legislation and is currently awaiting approval by the Idaho Legislature and the Nez Perce. This settlement address complex issues including the Endangered Species Act and water flows.

The IDAHO REPORTS program will deal with the plan being worked out regarding water shortages in southeastern Idaho, where senior water rights holders are threatening to upset the apple cart, potentially throwing many farmers out of business. A special legislative committee has been trying to figure out how to keep this from happening, but as of this writing no solid deal has been reached.

JOURNALISTS DISCUSSED THE LEGISLATURE ON DIALOGUE

-- Aired Thursday, January 6 at 8:30 p.m. MT/7:30 p.m. PT
-- Repeats Sunday, January 9 at 5:30 p.m. MT/4:30 p.m. PT
-- Archived at idahoptv.org

The first session of the 58th Idaho Legislature is about to convene. What will be the big issues this session? This week on Dialogue, host Joan Cartan-Hansen was joined by three Statehouse reporters to look at the session ahead. This week's guests were Betsy Russell, *Spokesman-Review*, Greg Hahn, *The Idaho Statesman* and Corey Taule, *Idaho Falls Post Register*.

DIALOGUE GUESTS DISCUSSED MERIT PAY FOR TEACHERS

— Aired Thursday, December 16 at 8:30/7:30 p.m. MT/PT
— Repeated Sunday, December 19 at 5:30/4:30 p.m. MT/PT

Paying teachers based on how well their students learn was discussed on DIALOGUE.

Host Joan Cartan-Hansen was joined by Stan Olson, superintendent, the Boise School District; Reed DeMordaunt, chairman, state subcommittee to study a merit-pay system; and Colleen Thompson, classroom teacher, Blackfoot.

They looked at the spectrum of views concerning the issue now being studied by a subcommittee appointed by the Idaho State Board of Education. The three guests will discuss why it might or might not be a good idea, how it might be implemented and how it could be funded.

During the live call-in show on Thursday, Cartan-Hansen and her guests took phone calls from viewers on a toll free line.

NATIONAL ENDOWMENT OF THE ARTS CHAIRMAN TALKED WITH DIALOGUE

-- Aired Thursday, December 9 at 8:30/7:30 p.m. MT/PT
-- Repeated Sunday, December 12 at 5:30/4:30 p.m. MT/PT
-- Archived for later viewing at idahoptv.org

DIALOGUE talked with Dana Gioia, chairman of the National Endowment of the Arts. Host Marcia Franklin and Gioia discussed the role of government in funding of the arts and the controversies that surrounded the agency in the 1990s.

Gioia, a poet, talked also about his craft, which includes writing the libretto for the new opera, "Nosferatu," which had its world premiere in Boise recently.

UPCOMING DIALOGUE PROGRAMS

January 13: Personal Bankruptcy
January 20: TBA
January 27: Good Winter Reading
February 3: Nez Perce Water Agreement

DIALOGUE FOR KIDS LEARNS ABOUT WETLANDS

— Aired Tuesday, January 18, 2004 at 2:00 p.m. MT/1:00 p.m. PT
— Archived at idahoptv.org/d4k

Marshy, boggy and damp, wetlands play an important role in cleaning water, providing homes and food for animals and keeping you safe. How? Why are wetlands disappearing and what can we do about it? Join Host Joan Cartan-Hansen and her guests Adare Evans, Wildlife Educator and Ed Bottum, Biologist, both of the Idaho Department of Fish and Game as they discuss the importance of wetlands.

DIALOGUE FOR KIDS LEARNED ABOUT ZOOLOGY

— Aired December 21 at 2:00/1:00 p.m. MT/PT

DIALOGUE FOR KIDS zipped through zoology facts. Zoo Boise director Steve Burns and veterinarian Debbie Wiggins joined host Joan Cartan-Hansen to answer student questions on air. The live show aired Tuesday, December 21 at 2:00/1:00 p.m. MT/PT on Idaho Public Television.

Zoologists study animals of all shapes and sizes. They learn what animals eat and how they live. They study how animals, plants and humans all interact in the environment. What do you want to know about animals? How would you study them?

Additional information and links regarding zoology on the World Wide Web can be found at the DIALOGUE FOR KIDS Web site (idahoptv.org/dialogue4kids/index.html). The broadcast program, in addition to being audio- and video-streamed live on the Web, also will remain available in the DIALOGUE FOR KIDS archive on the Web site.

DIALOGUE FOR KIDS, produced by Idaho Public Television, airs the third Tuesday of the month throughout the school year and focuses on a variety of science-related topics.

IDAHO PUBLIC TELEVISION'S PRODUCTIONS, SERVICES THAT COMMEMORATE LEWIS & CLARK ANNIVERSARY

By Peter W. Morrill, General Manager, Idaho Public Television

For nearly 10 years, Idaho Public Television has researched the history of the Lewis and Clark Expedition in Idaho and produced materials about how the trek has affected the state and its people. IdahoPTV extends special thanks to the Governor's Lewis & Clark Bicentennial Trail Committee for their unwavering support of our efforts.

IdahoPTV cameras have captured events at symposiums, celebrations and dedications relating to the Lewis and Clark legacy. IdahoPTV also has gathered historians and trail experts for discussions of the journey and its route through Idaho.

- ECHOES OF A BITTER CROSSING: LEWIS & CLARK IN IDAHO: Produced in 1997-98, the regional Emmy-winning one-hour documentary probes the explorers' two months in Idaho where they faced bad weather, lack of food and difficult terrain. Researchers, historians, Native Americans and an Idaho muzzleloading group bring the historic trek alive.

- DIALOGUE “Ken Burns” and “Stephen Ambrose”: In 1997, host and producer Joan Cartan-Hansen for IdahoPTV’s statewide weekly public affairs program interviewed Burns and Ambrose, each of whom talked about their works on Lewis and Clark.
- JOURNEY OF SACAGAWEA: A co-production of independent filmmaker Lori Joyce of Idanha Films and Idaho Public Television, this film seeks the woman behind the historical icon and shows how cultures and events may have shaped her. The rich oral history of the modern Agaidikas (known as Lemhi Shoshoni), the Mandan/Hidatsa and the Nez Perce carry her story beyond the sparse comments found in the expedition journals.
- LEWIS & CLARK: CROSSING THE CENTURIES: Academy Award-winning actor George Kennedy narrates the one-hour special that follows the Lewis and Clark route from St. Louis, Missouri, to Oregon’s coast. The film examines changes to the land and people during the intervening 200 years.
- LEWIS & CLARK: MOMENTS IN TIME: Thirty-five 60-second video pieces follow Lewis and Clark’s path using words from the expedition’s journals paired with images of re-enactments and views of the countryside described. The pieces are airing between programs on IdahoPTV during the 200th anniversary celebration.
- DVD to Schools: A DVD of all 35 MOMENTS IN TIME and LEWIS & CLARK: CROSSING THE CENTURIES was provided free to all fourth grade teachers in Idaho’s public schools. The DVD provides easy access to visual resources at the grade level where the study of the Lewis and Clark Expedition is an integral part of the Idaho school curriculum.
- LEWIS & CLARK Web Pages: Idaho Public Television’s three LEWIS & CLARK specials and MOMENTS IN TIME have Web pages that are part of the larger IdahoPTV Web site (idahoptv.org), which expand the video experience. All four Web pages can be reached from the IdahoPTV home page or from the LEWIS & CLARK portal page (idahoptv.org/lc).
- Coming Soon -- LEWIS & CLARK AMONG THE TRIBES: On February 17, 2005, a new program LEWIS & CLARK AMONG THE TRIBES premieres on IdahoPTV. Using expedition journal excerpts and interviews with historians and Native Americans, the program explores how the Corps of Discovery was perceived by those already living in the “discovered” West.