



# General Manager's Report

idahoptv.org

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March 2003

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## OUTDOOR IDAHO TWENTIETH ANNIVERSARY SPECIAL

—Aired Thursday, March 6 at 8:30 p.m. MT/PT

—Repeats Sunday, March 16 at 7:00/6:00 p.m. MT/PT

Celebrate 20 years of OUTDOOR IDAHO as the crew — past and present — and some of the people featured look back on this series about a remarkable state, its land, its wildlife, its people.

In the beginning, it was a collaborative project with Idaho Department of Fish and Game and it took place in a studio. In 1990, Idaho Public Television struck out on its own heading into the field with cameras. Today, after visiting nearly every corner and crevice in the state, the series continues to stride ahead.

“Our goal has been to find the right mix of journalism and story telling,” says host and executive producer Bruce Reichert.

“OUTDOOR IDAHO is a series of ideas. Chief among them is: What does it mean to live and work surrounded by mountains and lakes and rivers and high desert and wild animals and hundreds of thousands of acres of public lands?”

In the course of 20 years, the show has plunged through rapids, explored deserts, climbed mountains, recorded forest infernos, fished, hunted, hiked, ridden horses and packed with llamas. Episodes have examined forestry, range, water, wildlife, fishery and land

use policies. Other times, the series has told the stories of ranchers, cowpunchers, farmers, hermits, Native Americans, artisans and scientists.

The anniversary special is divided into four segments — The Idaho Environment, The Beginnings, Idaho Wildlife, and People and Places. Each segment includes clips of past shows and new interviews.

“Always, we have strived to make television that lasts, that respects our viewers’ intelligence, that says you value ideas too,” Reichert says.

## IDAHOPTV FINISHING CONSTRUCTION OF FACILITIES FOR DIGITAL BROADCASTS IN KIPT & KUID VIEWING AREAS

At the time of this writing, Idaho Public Television anticipates beginning regular broadcasting of a digital television signal in north Idaho (KUID viewing area) and south central Idaho (KIPT viewing area) by late March or early April pending weather and its effect on mountain top construction.

All public television stations nationwide are mandated by the federal government to have full digital broadcasting capability by May 2003.

Digital and analog transmission are expected to occur simultaneously until at least 85 percent of the viewing public have digital sets.

IdahoPTV’s Twin Falls digital service will be on channel 22. This will complement existing analog service on channel 13.

IdahoPTV’s Moscow digital service is anticipated to begin in early April with KUID-DT beginning service on channel 12, with

current analog service continuing on channel 35. Viewers who view KUID-TV, channel 12 over the air with an antenna, will now view it on channel 35. Nothing will change for viewers who receive KUID via translator or cable.

IdahoPTV is now planning for digital translator and studio production conversion over the next several years.

## IDAHOPTV RETURNS TO CABLEONE CHANNEL 4 IN ONTARIO

CableOne subscribers in the Ontario, Oregon area again have access to Idaho Public Television on channel 4. The renewed service on that channel began Thursday (March 6), according to information received by IdahoPTV from CableOne.

CableOne in Ontario also serves Nyssa in Oregon, and Idaho subscribers in Parma, Homedale, Vale, New Plymouth and Wilder.

"We thank CableOne and are pleased to welcome back our western Treasure Valley viewers to Channel 4 on CableOne," says IdahoPTV General Manager Peter Morrill. "We are currently conducting our annual on-air pledge drive, FESTIVAL 2003, and it is very important to us financially that all our viewers have access to the IdahoPTV signal."

Private contributions generated through the 16-day March and two-day Decem-

ber on-air fundraising events help account for 63 percent of IdahoPTV's annual operating budget.

The cable company, which from its inception had carried IdahoPTV/KAID-TV's signal on channel 4, dropped the IdahoPTV service from its line-up in December. "Discussions have been underway since that time to restore service," Morrill says.

## SANDPOINT NORTHLAND CABLE DROPS IDAHO PUBLIC TELEVISION FROM CHANNEL 12 LINE-UP AND RETURNS ON CHANNEL 96

Idaho Public Television learned in early February from Northland Cable subscribers in the Sandpoint area that they no longer have cable access to IdahoPTV programs. The change was made February 1 without notice to IdahoPTV.

"We first learned of it when subscribers called, mailed, and emailed our offices to say they could not get our programs on cable," says Peter Morrill, IdahoPTV general manager. "We had no other notice."

After several weeks of discussions with Northland Cable, an IdahoPTV signal was returned to the system, but on channel 96. The Federal Communi-

cations Commission's Must Carry Regulations call for the cable company to carry IdahoPTV on channel 12. Discussions with Northland Cable are continuing to resolve this issue.

IdahoPTV is licensed by the Federal Communications Commission to serve the Sandpoint, Idaho area via a Channel 64 television translator, which was rebroadcasting IdahoPTV programming on cable channel 12. Northland Cable serves subscribers in the Sandpoint area.

Three years ago, the Federal Communications Commission compelled IdahoPTV to vacate channel 64 for a new channel. Recently, IdahoPTV received

a Construction Permit to begin operating on channel 16. This spring, IdahoPTV will make the necessary changes to the aged 100 watt translator. Last summer, IdahoPTV began the budget proposal process to request funds to replace the current translator equipment with a 1000 watt translator. This fall, the State Board of Education and the Office of the Governor approved the budget request. The project is now before the Idaho Legislature for determination.

The Office of the Attorney General is representing the interests of IdahoPTV in this matter.

## IDAHOPTV WINS 5 NATIONAL AWARDS

In February, the National Association of Television Programmers announced their annual awards for programming excellence, the Telly Awards.

IdahoPTV was honored in five categories:

Outdoor Idaho: Owyhee Canyon Lands, Winner, Documentary

Idaho Rhapsody, Winner, Miscellaneous Program

Idaho: An Anglers Paradise, Finalist, Sports Program

FocusWest: Draining the West?, Finalist, Information Program

FocusWest: Los Americanos, Finalist, Information Program

If you saw the recent Mel Gibson movie, "What Women Want," you may have seen the Tellys feature in Mel Gibson's apartment and office. This contest is a "biggie" in the media world so it was a natural prop for the film.

## IDAHOPTV PRESENTS NEW FILM ON SACAGAWEA, SEEKING THE WOMAN BEHIND THE HISTORICAL ICON

—Aired Monday, March 10 at 8:30 p.m. MT/PT

—Repeats Saturday, March 15 at 8:30 p.m./7:30 p.m. MT/PT and Wednesday, May 14 at 7:00 p.m. MT/PT

Idaho Public Television premiered a new program about Sacagawea as part of the bicentennial celebration of the Lewis and Clark Expedition.

The show examines how the teenage Sacagawea with her infant son accompanied the expedition from the Dakotas, through Montana into Idaho (her native state) and on to the Pacific and back. Only 17 written references in expedition journals describe her role and life during the journey. What little is known of her story captivated the nation. Countless statues were erected in her name, and more rivers and lakes named for her than any other North American woman.

“She didn’t have a voice, and yet she inadvertently played this incredible role in the history of our country,” says producer Lori Joyce. “She’s fascinated me since I learned about her in fourth grade.”

Sacagawea acted as interpreter for the Corps of Discovery, helped negotiate for horses from her native tribe, even saved the expedition’s journals from a capsized boat. Cameras capture scenes

of places connected to her life and travels in Idaho, Montana, North Dakota, Wyoming, and Oregon.

In addition to the journals’ comments, the program draws from the rich oral history of the Augadika Shoshoni (known as the Lemhi Shoshonis) and the Mandan/Hidatsa, the tribe that abducted her from the Salmon area when she was about 12. Descendants of Sacagawea participated in a re-enactment of her abduction and helped convey what she would have learned and experienced growing up in the Shoshoni culture. Members of both tribes relate the essential skills she would have learned from her mother and other tribal women as she matured.

The Nez Perce also provided insight into the Sacagawea’s experiences with the expedition. Their ancestors sheltered the explorers and helped them recuperate from the strenuous journey through Idaho’s Bitterroot Mountains.

Members of the Blackfeet tribe as well as Shoshoni helped bring Sacagawea’s adventures to life in dramatic re-enactments.

Joyce is the executive producer and president of Idanha Films, a non-profit production company based in Boise. She has made several films including “In Remembrance of Martin,” which

aired nationally on PBS and “Shattered Lives,” which aired in 2000 on Idaho Public Television.

Narrator Rita Coolidge, a Cherokee and native of Tennessee, has been performing throughout the world and recording popular albums since the 1970s, her music provided the theme songs of the movies *Splash* and *Octopussy*. Her three biggest singles were “Higher & Higher,” “The Way You Do The Things You Do” and “We’re All Alone.”

Director/editor Alan Austin has directed several programs for IdahoPTV including the award winning *LIFE IN THE FAST LANE* and *OUTDOOR IDAHO: OLDTIME FIDDLERS*.

Producer John Crancer is coordinating producer for *OUTDOOR IDAHO* and Executive Producer Bruce Reichert oversees local production for IdahoPTV.

Funding for *THE JOURNEY OF SACAGAWEA* is from the Idaho Governor’s Lewis & Clark Trail Committee, National Park Service, Idaho Humanities Council, Idaho Power Company, Hewlett Packard Company, Idaho Communities Foundation, and Idaho Historical Society.

## DIALOGUE INTERVIEWS PATTY DUKE

Actress and Idaho resident Patty Duke appeared on *DIALOGUE* on Thursday, March 13.

*DIALOGUE* host Joan Cartan-Hansen talked with Duke about life on stage, screen and television, including the celebration of the 40th anniversary of the Academy Award-winning film version of *The Miracle Worker*. And she

told of her trepidation and excitement of appearing again on Broadway.

A North Idaho resident for several years, Duke appears in Spokane, Washington regional theater and is working with the Idaho Humanities Council to promote the humanities in the Gem state.

She spoke about the positive and negative aspects of growing up as an entertainer. She began her career as the young Helen Keller at age 12 on Broadway in the original production of *The Miracle Worker*.

## LEADING EGYPTOLOGIST TO APPEAR ON DIALOGUE

—Airs Thursday, March 27 at 8:30 p.m./7:30 p.m. MT/PT  
—Repeats Sunday, March 30 at 5:30 p.m./4:30 p.m. MT/PT

Thebes, once the ancient capitol of Egypt, is one the world's most treasured archeological zones. This week on Dialogue, we learn more about this ancient place and the lives of the souls who lived there thousands of years ago.

Host Joan Cartan-Hansen will speak with Dr. Kent Weeks, Professor of Egyptology at the American University in Cairo. Weeks heads up the Theban Mapping Project, which is preparing a comprehensive archeological database of the area. Weeks' work in the Valley of Kings lead to the discovery of some of the most important sites since Tutankhamen. His uncovering of the family tomb of Ramesses the Great is

considered one of the most significant archaeological finds of the 20th century.

Weeks is in Idaho as part of a special exhibition of Egyptian art at the Boise Art Museum.

## DISCOVERY CENTER, DEPARTMENT OF EDUCATION AND IDAHOPTV LOOK TO THE STARS

In January, IdahoPTV submitted a grant to the National Center for Outreach to partner with The Discovery Center of Idaho and the State Department of Education to disseminate educational materials centered around the Idaho Mobile Space Station initiative.

In February, the NCO announced that IdahoPTV was one of 15 projects selected from 45 applications.

IdahoPTV will produce several programs including DIALOGUE, DIALOGUE FOR KIDS, related edu-

cational web material, promotional and spots. In addition, the grant provides for stipends to The Discovery Center of Idaho and exhibit supplies relating to the Idaho Mobile Space Station project.

## DIALOGUE ON CHILDREN'S HEALTH INSURANCE: FOR FETUS ONLY, OR FOR PREGNANT WOMAN AND FETUS

—Aired Thursday, February 20 at 8:30/7:30 p.m. MT/PT  
—Repeated Sunday, February 23 at 5:30/4:30 p.m. MT/PT

The question of whom to cover if Idaho expands the Children's Health Insurance program (CHIPS) to include the unborn fetus was considered on DIALOGUE.

Some pro-life organizations want coverage for just the fetus. Many women's groups question whether this is just a new way to limit a woman's right to choose and seek coverage instead for poor women who are pregnant.

Host Joan Cartan-Hansen was joined by Idaho representatives Margaret Hen-

best (R-Boise) and David Ripley of Idaho Chooses Life.

## DIALOGUE ON SOLVING THE STATE'S BUDGET CRISIS

—Aired Thursday, February 27 at 8:30/7:30 p.m. MT/PT

How will Idaho's lawmakers solve the state's budget crisis?

On this episode of Dialogue, Joint Finance and Appropriation committee Co-Chairmen Representative Maxine Bell and Senator Dean Cameron, and Representative Ken Robison, D Boise, joined host Joan Cartan-Hansen to dis-

cuss how the Legislature plans to deal with the current fiscal year's shortfall and next fiscal year's budget. Viewers were encouraged to call in questions on this live production.

# NUTRITION ON MARCH DIALOGUE FOR KIDS

—Airs Tuesday March 18 at 2:00/1:00 p.m. MT/PT

We all eat, but what we eat can help us live a longer, healthier life. Are there good or bad foods? Why do we crave

sweets? Our guest experts will answer your questions about Nutrition on March's Dialogue for Kids.

Students can e-mail their questions by sending them to

dialogue4kids@idahoptv.org. They can FAX questions in before the program at (208) 373-7245 or call in live during the show at (800) 973-9800.