



General Manager's Report

idahoptv.org

Peter W. Morrill, Idaho Public Television

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IDAHO EDENS AIRS NATIONALLY ON PBS AND PBS DIGITAL

Idaho, the keeper of special places, is the star when it airs nationally on the Public Broadcasting Service in December.

IDAHO EDENS will also be broadcast nationwide exclusively in early December on PBS Digital in its original wide screen version. This will mark the first time that IdahoPTV has had one of our original productions offered nationwide in both the analog and digital services.

IDAHO EDENS, produced and directed by IdahoPTV's Jeff Tucker and written and narrated by Bruce Reichert, travels through some of the state's unique locations — personal edens Idahoans hold dear. By land and air, the camera records mountains and deserts, canyons and forests, rivers and lakes in the north, south, east, and center of the state.

IDAHO EDENS narrator and writer, Bruce Reichert says, "There is a sense of

place, the feeling of belonging that comes from being in love with one's surroundings. We yearn for those special places where the world feels fresh and new. "And in Idaho, Reichert says, "there is not just one place that can captivate but many."

IDAHOPTV AND PBS DATACASTING PILOT

Imagine that you are an Idaho teacher getting ready to teach a Social Studies unit to your class about Lewis & Clark's Expedition. Wouldn't it be great to have lesson plans, and all the associated curriculum materials, including video clips, outlines, activities for students, and web-like research materials -- all searchable, and all available in your classroom, at this instant? That's what is possible today in Kuna Middle School. IdahoPTV and the Kuna school are partners in a pilot project that uses the Digital Television (DTV) broadcast signal to send educational data that includes all these resources to the school.

This fall, IdahoPTV installed a server with a DTV receiver at Kuna Middle School. In November, curriculum materials were datacast to the school via the KAID, Channel 24-DTV signal. These included videos, websites, teacher guides, and searchable databases related to westward expansion. The same materials were also provided via the Web and on CD-ROMs. Teacher Gerry Faude at Kuna is going to try them all, and let us, as well as a team of evaluators from PBS, know which format works best in her classroom. The results of this pilot project will help the entire PBS system develop a strategic

vision for educational programming and data using DTV.

IdahoPTV was selected as 1 of only 7 stations to participate in this pilot project. The goal is to identify opportunities and issues related to delivering data via DTV to schools. We were selected because of our ability to transmit DTV, now, and our award-winning productions: Sacred Journey of the Nez Perce and Echoes of a Bitter Crossing: Lewis and Clark in Idaho, which are included in the educational materials that are being used in Kuna.

LATE BREAKING NEWS...

-DIALOGUE has a scheduled interview with north Idaho resident and actress Patty Duke. It has also scheduled an interview with film director Michael Hoffman for air November 24. On November 21st, DIALOGUE will present a program on foreign adoption. Joan Cartan-Hansen hosts the program with Patty Duke, while Marcia Franklin will host the Hoffman and Foreign Adoption programs. Check out DIALOGUE's web site at idahoptv.org for more details and archive videostreaming of the programs.

- At press time, Idaho's First Lady Patricia Kempthorne would read again to children statewide via Idaho Public Television as part of a national effort,

READ FOR 2003 on Friday, December 6, at Noon MT/11:00 a.m. PT. Kempthorne and other first ladies across the nation will read to children for 2003 seconds (approximately 33 minutes). Classroom teachers will be encouraged to continue the story after the statewide broadcast. Joan Cartan-Hansen will host the program.

-At press time, IdahoPTV and KIVI were in the final discussions with the Andrus Center at Boise State University regarding coverage of the Friday, December 6 panel including ABC News anchor Peter Jennings discussing national press coverage of western issues. We're hoping that this will become a one hour IdahoPTV DIA-

LOGUE special, airdates TBA, and a special for broadcast on KIVI-TV.

-Peter Morrill, IdahoPTV General Manager, will receive the Intellectual Freedom Award from the American Civil Liberties Union of Idaho on Saturday, November 22, 2002. Also, receiving honors that evening will be Former Governor Phil Batt; attorney Allen Derr; Marilyn Shuler, long time human rights leader; Elena Rodriguez, Project Coordinator of the Family Resource Center for the United Way of America; and Alan Virta, Head of Special Collections at Boise State University.

UPCOMING LOCAL PROGRAMS

IDAHO, AN ANGLER'S PARADISE

Airdate: December 8, 2002 at 8:00 p.m. MT/7:00 p.m. PT

The frenzy of a spirited salmon or steelhead. The challenge of a mackinaw deep in an Idaho inland sea. These are experiences available to everyone, for all are created equal before the fish.

For many Americans, fishing is a source of delight, a quest that takes us to some of the world's most beautiful places. Some people fish all their lives without ever realizing that it is not the fish they are after!

Idaho's two thousand natural lakes, twenty-six thousand miles of fishable rivers, and scores of pristine wilderness areas give anglers a backdrop that few other states can match, making Idaho truly an angler's paradise.

THE LIFE AND LEGENDS OF SACAGAWEA

Airdate: March 2003

This one hour production explores the life of the young Lemhi Shoshoni woman who set out with Lewis and Clark on one of the most important expeditions in American history, and inadvertently

played a significant role in its success.

Although very little is known about Sacagawea, she has become one of the most honored women in American history. In this documentary we will provide the viewer with the historical account of Sacagawea, taken from the journals of Lewis and Clark, as well as the legends told about her through the rich oral history of the Lemhi Shoshoni and Mandan/Hidatsa Native American Indian tribes.

Much has been written about Sacagawea, but a visual documentary will make her story more accessible to a wider audience.

NOTES FROM THE FIELD: IDAHOPTV FIELD ENGINEER J.D. DAVIS' SEPTEMBER STORY OF REPAIRING THE TARGHEE TRANSLATOR

"Targhee translator has been repaired and is back on the air, thanks to the ATV. (Ed. Note: the ATV was recently purchased used from Bureau of Lands) I checked in with Targhee Maintenance as usual to let them know I was on the mountain. They informed me that the mountain was closed, because of heavy snow and a white out."

"I told them that I had to get the translator back on the air because we had lots of viewer calls. I told them that if they wouldn't let me try it with the ATV then I would walk. They finally agreed to let me try it with the ATV."

"There was 4 inches of snow at the lodge and 6 to 8 inches at the top of the mountain and it was snowing heavily

and visibility was about 10 feet. Although it was sometimes challenging, I made it to the site on the ATV."

"Anyway, without the ATV this trip wouldn't have been possible. It is already winter at Targhee. J.D."

J.D. Davis, IdahoPTV Field Engineer, eastern Idaho

THE IDAHO DEBATES, POST SCRIPT QUICK TAKES

For more than two decades, IdahoPTV, the League of Women Voters of Idaho and the Idaho Press Club have brought the candidates before voters statewide via television.

THE IDAHO DEBATES and DIA- LOGUE SPECIALS

-INDIAN GAMING, aired, Thursday, October 3 at 8:00/7:00 p.m. MT/PT.

-TERM LIMITS, aired, Thursday, October 10 at 8:00/7:00 p.m. MT/PT.

-GOVERNOR, aired Thursday, October 17 at 8:00/7:00 p.m. MT/PT.

-ATTORNEY GENERAL, aired Friday, October 18 at 8:00 p.m. MT/PT.

-CONTROLLER, aired Friday, October 18 at 9:00 p.m. MT/PT.

-SECOND CONGRESSIONAL DISTRICT, aired Sunday, October 20 at 7:00/6:00 p.m. MT/PT.

-FIRST CONGRESSIONAL DISTRICT, aired Monday, October 21 at 8:00 p.m. MT/PT.

-LIEUTENANT GOVERNOR, aired Tuesday, October 22 at 8:00 p.m. MT/PT.

-SUPERINTENDENT OF PUBLIC INSTRUCTION, aired Thursday, October 24 at 8:00/7:00 p.m. MT/PT.

-U.S. SENATE, aired Sunday, October 27 at 7:00/6:00 p.m. MT/PT.

In addition to the statewide broadcast on IdahoPTV, the Idaho Debates were also re-broadcasted as a result of several successful partnerships:

- CSPAN, U.S. Senate Debate
- KBCI-TV, Boise
- KIVI-TV, Nampa
- KIDK-TV, Idaho Falls
- BSU Radio Network
- KLEW-TV, Lewiston

THE IDAHO DEBATES web site at idahoptv.org was a big hit with citizens across the state. Between October 1 and Election Day we logged about 7900 visits to election pages within the election site. Video streaming views of the archived debated logged a little more than 4000.

Many of THE IDAHO DEBATES were closed captioned. THE IDAHO DEBATES team received this note from the Council on Deaf and Hard of Hearing, "Once again --- You did a great job. On behalf of the deaf and hard of hearing community - THANK YOU."

"A debate by any other name"
From North-South Notes by Betsy Z. Russell, Sat Nov 2, Spokesman-Review

"Tuning in to hear the candidates debate on Idaho Public Television, viewers were watching the "Idaho Debates, 2002." Then, tuning in for another series of candidate debates that aired on KREM-2, viewers were informed that these were the "Idaho Debates 2002."

"Why the similarity? It turns out that "The Idaho Debates" is the copyrighted name that Idaho Public TV, the League of Women Voters and the Idaho Press Club have been using for their joint election-year political debates since 1984. The new series, started this year by KTVB-TV in Boise, the Idaho Statesman newspaper, Albertson College and a group of other media partners around the state, just happened to pick the same name."

"After a pleasant conversation between the heads of IPTV and KTVB that reportedly focused on the value to the public of all the debates, the newer debate series agreed to come up with a different name for its debates next time around."