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General Manager's Report

Peter W. Morrill, Idaho Public Television
(208) 373-7220 idptv@idahoptv.org

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DIALOGUE FOR KIDS TOURS THE SPACE SHUTTLE WITH BARBARA MORGAN

—Aired October 21 at 2:00/1:00 p.m. MT/PT

DIALOGUE FOR KIDS in October found out what it is like to work in space and discussed space-related industries such as geology and meteorology.

Idaho's Educator-in-Space Barbara Morgan shared details with host Joan Cartan-Hansen about her upcoming career in space. Morgan answered student questions live from Building 9 at Johnson Space Center in Houston via a live satellite link.

Cartan-Hansen and Morgan took calls from students statewide on a toll-free line. Questions were also sent by e-mail and fax. Barbara Morgan is a NASA Educator-in-Space and studied human biology at Stanford University and education at the College of Notre Dame. Morgan taught for the McCall School District from 1975-1998, and taught English and science to third graders at Colegio Americano de Quito in Quito, Ecuador for one year in 1978-1979.

As the backup candidate for the 1985 NASA Educator-in-Space program, Morgan assumed the duties of the late Christa McAuliffe after the *Challenger* accident. In 1998 she began her training for the mission, which will launch in 2004. Her job involves working in Mission Control as prime communicator with on-orbit crews.

When she's not training for her space mission, Morgan enjoys jazz, literature, hiking, swimming and cross-country skiing with her husband and two sons.

The broadcast program, in addition to being audio- and video-streamed live on the Web, also will remain available in the DIALOGUE FOR KIDS archive on the Web site.

This special DIALOGUE FOR KIDS featuring Educator-in-Space Barbara Morgan is paid for in part by a special grant from the National Center for Outreach's Connector Grant program. Additional funding is provided by the Laura Moore Cunningham Foundation.

NBC PROFILED BARBARA MORGAN; INCLUDED HER APPEARANCE ON IDAHOPTV'S DIALOGUE FOR KIDS

NBC broadcast a profile of Idaho's Educator-in-Space Barbara Morgan on Wednesday (October 22) during NBC's Nightly News with Tom Brokaw.

In preparation for the piece, NBC filmed Morgan during her appearance on Idaho Public Television's DIALOGUE FOR KIDS, Tuesday (October 21) with host Joan Cartan-Hansen. In addition, companion pieces also aired on NBC affiliated stations, CNBC, MSNBC, Telemundo, and MSNBC.COM.

KTVB-TV, Boise, also profiled the live DIALOGUE FOR KIDS broadcast in a separate segment that also aired on their October 22 newscasts.

During the live D4K broadcast, Morgan talked with Idaho students about careers in space and space-related industries on the monthly call-in show. Morgan was available through a satellite hook-up from NASA headquarters in Houston and the show was extended to 60 minutes from its normal 30-minute length because of this unique opportunity for Idaho's youth.

DESIGNING IDAHO LOOKS AT IDAHO ARCHITECTURE

—Aired Sunday, December 13, 7:00 p.m. MT/PT

“Designing Idaho” explores Idaho’s architectural heritage, its history and its place in the sun. This hour long program travels the length and breadth of the state, exploring some of the state’s oldest and grandest buildings -- like the Cataldo Mission and the Paris Tabernacle -- as well as some of the latest Sun Valley dream homes.

The OUTDOOR IDAHO crew also travels to the resort town of Coeur d’ Alene to talk with architect RG Nelson about the city’s renowned resort. Architect Mike Patano takes us on a walking tour of the old mining town of Wallace. Historian Arthur Hart explains the significance of the brick buildings in Idaho City. Two architectural historians, JM Neil and Alan Minskoff, tell us what they like and don’t like about Boise’s downtown. The agricultural ghost town of Chesterfield demonstrates the plat of the city of Zion. We learn the reason why the small town of Oakley has so many Victorian houses. We explore the importance of the renovated Egyptian Theater to downtown Boise. And a panel of experts struggle with the question: “Is there an Idaho architecture?”

The essence of architecture is shaping and manipulating space. But one doesn’t have to be an architect to do that, as evidenced by a whimsical tree house near Sandpoint, and a sturdy straw bale house outside of Bliss.

“Architecture has been called frozen music and the will of an epoch,” says producer/writer Bruce Reichert. “It also tells us who we are and where we came from and what we value. There are buildings in Idaho that rival the best designed on the planet, and there are some made of straw and mud as ennobling as the million dollar homes in Sun Valley. We found Idaho’s architecture to be full of surprises.”

NORTHLAND CABLE SUBSCRIBERS IN SANDPOINT FIND IDAHOPTV ON CABLE CHANNEL 12 AS OF OCTOBER 31

Northland Cable subscribers in the Sandpoint area once again find Idaho Public Television KCDT on Channel 12.

Several months ago Northland moved the KCDT signal from Channel 12 to 97 due to picture and sound quality issues.

“IdahoPTV is excited about our partnership with Northland Cable to again provide great local programming to viewers in Sandpoint,” says IdahoPTV General Manager Peter Morrill. “All the great programs you’ve come to expect from IdahoPTV, including OUTDOOR IDAHO, DIALOGUE and IDAHO REPORTS will be there on cable Channel 12.”

Recent technological changes include new a translator installed by IdahoPTV for the Sandpoint area, and refurbished unit for the Bonners Ferry areas. These changes have significantly improved picture quality for both off-air and cable viewers in the Sandpoint, Bonners Ferry, and Priest Lake areas.

Jack Dyste, Northland's Senior Vice President says, "I am impressed with the effort put forth by the Idaho Public Television management and technical team to improve our reception quality from KCDT. It is a challenge for broadcasters to maintain reliable television reception in mountainous areas such as Sandpoint."

"We are excited about the greatly improved service we can now provide to viewers in these areas," Morrill says.

Dyste continues, "Because of the quality improvements made by the Idaho Public Television staff, we are pleased to move the signal back to its original location on cable Channel 12. We feel KCDT offers programming valued by our customers that is not available to satellite providers."

PREDATOR LEGENDS COME ALIVE IN IDAHOPTV NEW SPECIAL

—Aired Sunday, October 26 at 7:00/6:00 p.m. MT/PT

Grizzlies, cougars and wolves — creatures full of metaphor and part of the spirit of the West — were featured in a new Idaho Public Television special.

"PREDATOR LEGENDS goes in search of the meaning these large predators hold for various people of the Pacific Northwest," says producer Jim Peck.

"We talked to Native Americans and writers who have made these animals their subjects," Peck says. "We look at their meaning to our collective culture, our idea of wildness. Think about the West. Is it rocks and sage or flesh and bones?"

The new production is filmed in Idaho, Montana, and Wyoming amid the sweeping landscape where these animals live. The camera captures images of the living legends and the people who know them.

Nez Perce elder Horace Axtell says the animals are "in some sense, like brothers." He says it is about being connected: "All of these are connected in a way that old people used to live a long time ago."

Doug Peacock, author of *Grizzly Years* and a Viet Nam veteran, headed into the backcountry to heal himself and met North America's largest bears, bumping against grizzlies accidentally. "Only an experience that original, that primal, that powerful would have let me exorcise my own ghosts."

Author Rick Bass says, "I don't think we'll ever know how much they're intertwined with the place. The wilderness landscape of the American West has shaped the American culture," he says, "and the connection to the large animals of the wilderness is still out there even if you don't feel it."

This special IdahoPTV production is paid for by a grant from the James and Barbara Cimino Foundation.

AUTHOR JOHN UPDIKE TALKED ON DIALOGUE ABOUT HIS WORKS

—Aired Thursday, November 6 at 8:30/7:30 p.m. MT/PT

—Repeated Sunday, November 9 at 5:30/4:30 p.m. MT/PT

Two time Pulitzer prize winning novelist, short story writer, and poet John Updike appeared on DIALOGUE to discuss his life experiences and details from his writing career.

DIALOGUE host Joan Cartan-Hansen also spoke with Updike about his newest book, a collection of his early short stories.

The Pulitzer Prize-winning author made a name for himself with his novels *Rabbit Run*, *Rabbit Redux*, *Rabbit Is Rich*, and *Rabbit at Rest*.

Updike was in Idaho in conjunction with the Idaho Humanities Council.

FOUR HEALTH PROFESSIONALS DISCUSSED ALTERNATIVE MEDICINE ON DIALOGUE

—Aired Thursday, October 30 at 8:30/7:30 p.m. MT/PT
—Repeated Sunday, November 2 at 5:30/4:30 p.m. MT/PT

Medical professionals on DIALOGUE discussed alternative medicine, which also was the topic of a new national documentary that aired in early November on Idaho Public Television.

Joining DIALOGUE Host Joan Cartan-Hansen were: Robin Dodson, chief academic officer of ISU Boise Center and dean of Health Sciences Continuing Education for Idaho State University; Timothy Sawyer, M.D., radiation oncologist and medical director for Saint Alphonsus Cancer Care Center; Norman Zukerman, M.D., medical oncologist for St. Luke's Mountain States Tumor Institute; and Andrew Meyers, N.D., naturopath, all of Boise.

The four guests discussed uses and effectiveness of alternative medicine and looked at what is available to Idahoans. During the live call-in show, Cartan-Hansen and her guests took phone calls from viewers on a toll free line.

The DIALOGUE show aired in conjunction with a new FRONTLINE documentary, "Alternative Fix," which aired November 6 (Thursday) at 9:00/10:00 p.m. MT/PT on IdahoPTV. Twenty percent of U.S. hospitals offer some form of complementary or alternative therapies in conjunction with conventional medical treatments. Nationwide \$48 billion dollars is spent annually on alternative medicines and remedies. The FRONTLINE report examined the popularity, profitability, and effectiveness of alternative treatments.

BETHINE CHURCH TALKED OF LIFE, LOVE, AND POLITICS ON DIALOGUE

—Aired Thursday, October 23 at 8:30/7:30 p.m. MT/PT
—Repeated Sunday, October 26 at 5:30/4:30 p.m. MT/PT

Political wife and daughter Bethine Church appeared on DIALOGUE to discuss her life, love, and politics.

The native Idahoan spoke with DIALOGUE host Joan Cartan-Hansen about growing up as the daughter of an Idaho governor and her experiences as wife of Idaho's U.S. Sen. Frank Church.

Church's recently published memoir, *A Lifelong Affair: My Passion for People and Politics*, tells about her full, active life and honors the legacy of both men.

PHARMACIST AND PHYSICIAN ON DIALOGUE DISCUSSED ISSUES SURROUNDING HORMONE REPLACEMENT THERAPY

—Aired Thursday, October 16 at 8:30/7:30 p.m. MT/PT
—Repeated Sunday, October 19 at 5:30/4:30 p.m. MT/PT

Two health care professionals discussed the questions and controversies surrounding hormone replacement therapy for women on DIALOGUE.

Host Joan Cartan-Hansen was joined by pharmacist Michael Bledsoe and Dr. Ann Huycke, both experts in hormone therapy treatment.

The medical field for years has offered this treatment to sustain health and reduce the affects of aging for women. But recent studies from the National Institute of Health suggest the risks of the therapy may outweigh its benefits.

Bledsoe and Huycke talked about the confusion created by the studies and alternatives available today. They also discussed the seldom talked about effect of low hormone levels in aging men. Recent work indicates male hormone replacement therapy could help prevent osteoporosis, low libido, and depression.

IDAHOPTV STAFF REACH TO THE WORLD!

- On Monday, October 20, 2003, Rotary Club of Idaho announced that Jeff Tucker, IdahoPTV Production Manager had been selected to be a member of a five member delegation to visit Nigeria in April 2004 through the Group Study Exchange (GSE). The GSE program, through Rotary International, will provide Tucker with a unique opportunity to learn about other cultures, and see how the television and media outlets operate in this African nation. In addition, Tucker will be video documenting his travels to Nigeria, that has a large Muslim population, for an upcoming program in association with the NEWSHOUR WITH JIM LEHRER.

While in Nigeria he will stay with host families and do presentations for local Rotary clubs to inform Nigerians about Idaho, its residents, commerce, culture, and geography.

Later in the spring, through the same exchange program, a delegation of Nigerians will visit Idaho to learn about our culture.

- The following was printed recently in the Idaho Statesman on Marcia Franklin's Pew Center Fellowship in Iran:

Idaho Statesman, November 5, 2003, By Diane Ronayne

"The crowd was chanting louder and louder. I was lifted onto a cement wall so I could see better, and I teetered there trying to do my best filming without a tripod or a wall behind me. I kept glancing down to see where I would land if the crowd pushed me off the wall when 'she' came out. 'She' was Shirin Ebadi, the first Nobel Prize winner from Iran, scheduled to arrive in just 30 minutes at Tehran's airport."

So begins Marcia Franklin's Oct. 16 log entry. The Idaho Public Television producer and "Dialogue" co-host is in Iran for six weeks reporting on the environment as a Pew Fellow in International Journalism. She describes what she sees, compares Iran to Boise and reflects on cultural, religious, and political events at www.clipfile.org/marcia/. The site also links to other travelers' reports, including www.pbs.org/adventuredivas/iran/dispatches/taxi_video.html where you can take a harrowing virtual taxi ride through the streets of Tehran. Accompanying Marcia part of the time is Boise librarian Azam Houle, returning to Iran to visit her family.

QUICK, BUT IMPORTANT TIDBITS...

- November 13, 2003, the Public Broadcasting Service (PBS) rebroadcast nationwide, IDAHO, A PORTRAIT...and featured the program on the front page of the PBS.org Web site.
- IdahoPTV has been awarded a \$20,000 grant from the NEWSHOUR HOUR WITH JIM LEHRER's BY THE PEOPLE initiative to produce a statewide program in May 2004 centering around the growing Islam population in Idaho and the world.
- FRONTLINE has awarded IdahoPTV a special outreach grant to bring FRONTLINE producer, and Idaho native, Michael Kirk to Boise in January 2004. During his visit, his activities will include appearing on DIALOGUE, addressing the Idaho Press Club, and giving a public presentation. The exact date and times will be announced in December.

- **OUTDOOR IDAHO: WHITE CLOUDS IN WAITING**, aired Thursday November 13 at 8:00 p.m. MT/7:00 p.m. PT and November 16, 7:00 p.m. MT/PT. It is one of the largest unprotected roadless areas in the United States. What should be the future of this hugely popular wilderness study area? Balancing the needs and desires of the various user groups has so far eluded those searching for a final solution to the remarkable Boulder-White Clouds. We examine the latest attempts to find common ground.
- **DIALOGUE: WHITE CLOUDS FOLLOW-UP**, aired Thursday, November 13 at 8:30 p.m. MT/7:30 p.m. PT and November 16, at 5:30 p.m. MT/4:30 p.m. PT. Host Joan Cartan-Hansen discussed the White Clouds debate with Jim McClure, a former US Senator; Rick Johnson, Executive Director of the Idaho Conservation League; and Sandra Mitchell, a land use advocate.
- **FOCUSWEST, THE PRICE OF POWER**, airs Tuesday, November 25, at 8:00 p.m. MT/PT. Our nation's energy needs are going to double in the next fifty years, and the rest of the country is looking to the West to supply much of that power. What trade-offs are we willing to make in our own backyard? **FOCUSWEST, THE PRICE OF POWER**, hosted by Jim Peck, explores this question and other energy issues with a panel of experts including former U.S. Senator Jim McClure and Peter Johnson, former Director, Bonneville Power Administration, specially chosen for their knowledge and experience in the energy field. This program will air regionally on public television stations in Wyoming, Utah, Nevada, Oregon and Idaho on Tuesday, November 25 as part of the FOCUSWEST collaboration.
- **LIVING BETTER: A NATIONAL CONVERSATION ON AGING**, airs Wednesday, December 10 at 7:00 p.m., Newt Gingrich and a soon to be announced prominent Democrat will join a cross-section of the nation's governors led by Idaho's Dirk Kempthorne in a conversation on making America "elder-ready." How can our leaders change the culture of long-term care in this country to accommodate the 77 million baby boomers who will soon turn 65? Moderated by Morton Kondracke, the program will also focus on issues ranging from building community-based care systems and providing support for caregivers to promoting wellness and disease management.