# EN VIDEO CONTEST OFFICIAL RULE

## WELCOME TO THE UNALTERED STATE



## **ELIGIBILITY & PARTICIPATION:**

- PARTICIPANTS MUST BE 12-18 YEARS OLD, residing and attending school in Idaho.
- VIDEOS MUST BE SUBMITTED on or before April 7, 2026 to be eligible.
- VIDEOS MUST INSPIRE YOUTH TO NOT EXPERIMENT WITH OR USE SUBSTANCES. Videos can focus on a single substance or focus on substances generally.
- VIDEOS MUST be 15 or 30 seconds in length.
- IMPORTANT: Videos must be digital and uploaded to YouTube as an "unlisted video" by the deadline to be eligible. DO NOT upload videos as "private" on YouTube.
- PARTICIPANTS CAN SUBMIT VIDEOS as an individual or as a team/group.
- AN INDIVIDUAL OR TEAM/GROUP IS LIMITED to submitting a max of two (2) videos for the contest.
- WINNERS WILL BE ANNOUNCED May, 2026



**SUBMISSIONS MUST BE THE ORIGINAL IDEA OF THE PARTICIPANTS.** Videos must not copy or otherwise plagiarize any source. Plagiarism will result in disqualification. All videos should not include:

- COPYRIGHTED MATERIALS (music, images, etc.), unless the participant(s) own the copyright or has a license to use the material. Participants may be asked to provide licenses to Idaho Public Television.
- PROFESSIONAL ASSISTANCE. Adults may only assist with verbal guidance, help identify resources, or provide talent in the videos. However, adults should not help write, produce or edit the videos.
- CONTENT THAT DOES NOT COMPLY WITH LOCAL AND NATIONAL LAWS. All videos should not a) promote illegal behavior; b) support racial, religious, sexual or other invidious prejudice; c) advocate sexual or violent exploitation; d) violate rights established by law or agreement; e) invade the privacy of any person; f) be otherwise inappropriate as determined by the organizers\* of the contest, in their sole or conclusive determination.

Organizers reserve the right to refuse any submission for any other reason, at their sole discretion.

## **CONTEST RULES CONTINUED:**





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## HOW DO I **SUBMIT A VIDEO?**

- PARTICIPANTS MUST COMPLETE THE ONLINE TEEN VIDEO ENTRY FORM (including the completed and signed Parent Permission form and Actor Release forms) and provide a URL of their unlisted YouTube video by the deadline.
- ORGANIZERS ARE NOT RESPONSIBLE FOR ANY LOST OR DAMAGED VIDEOS, or those that do not upload properly.
- SUBMISSIONS WILL BE JUDGED ACCORDING TO THE JUDGING RUBRIC. Judges' decisions are final.
- BY ENTERING THE CONTEST, PARTICIPANTS
   AGREE TO HAVE THEIR NAME, PHOTO, AND
   THEIR VIDEO DISPLAYED FOR PUBLIC VIEWING.
   Participants' contact information will
   not be shared with third parties.



## **HOW DO I SUBMIT A VIDEO?**

THE ONLY COMPENSATION FOR SUBMITTING A VIDEO IS THE OPPORTUNITY TO BE AWARDED A PRIZE if the submission is selected as a winner. The contest will pay filmmakers no additional compensation nor be liable to the participant(s) under any circumstances.

- AWARD AMOUNTS will be determined by the quality of the videos submitted and the judges' discretion. There is a total of \$10,000 in prize awards.
- **TEAM SUBMISSION** members will split prize money.
- ORGANIZERS WILL MAKE REASONABLE EFFORTS TO CONTACT THE WINNER
  and the winner's teacher at the email addresses provided by the
  participant. If the winner does not respond to an email within
  three (3) business days, organizers may disqualify the participant
  and select a different winner.
- POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY ORGANIZERS,
  whose decisions are final and binding in all matters related to
  the contest. A participant is not a winner of any prize until the
  participant's eligibility has been verified and the participant has
  been notified that the verification is complete.
- OWNERSHIP OF THE UNDERLYING INTELLECTUAL PROPERTY used in creating a video submission, remains with the participant(s), with the following exceptions:
  - PARTICIPANTS GRANT ORGANIZERS THE RIGHT TO USE THEIR NAMES, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
  - PARTICIPANTS GRANT ORGANIZERS THE RIGHT TO USE, reproduce, reprint, distribute, perform, and/or display the participant's video or an excerpt of the video without further compensation or notification to the participant.
  - ORGANIZERS MAINTAIN THE RIGHT TO REPRODUCE, reprint, distribute, perform, or exhibit the video or an excerpt of the video for advertising, publicity, and promotional purposes on their websites, at conferences, or at any other venues or platforms.
- BY ACCEPTING THE PRIZES, winners agree to indemnify, defend and hold organizers harmless against any third party claims for infringement of third party owned intellectual property arising from submission of the entry video. Winners assume all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
- AS A RESIDENT OF THE UNITED STATES, any individual winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year, and a copy will be filed with the IRS.